

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WFTS - TV</u>	Date: <u>10/5/12</u>
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 74,100 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

 ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/12 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title



Print Date 10/08/12 Page 1 of 3

Order Sep 00:20:00

Estimate # **2090**
Alt Order #

Original Date / Revision
10/04/12 10/05/12

Agency Com 15%

Billing Contact

Advertiser **Restore Our Future Inc**

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Agency **Mentzer Media**

Buying Contact

Sales Office EWSDC

Sales Region NAT

**600 Fairmont Avenue - Suite #306
Towson, MD 21204**

Agency Ref

Billing Type	Cash
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Order Type	GENERAL
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Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value
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Competing Station	% of Order	Amount
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CABLE	%
UNKWKN	100%
WBHS	%
WBSV	%
WCLF	%
WEDU	%
WFLA	%
WMOR	%
WTOG	%
WTSP	%
WTTA	%
WTVT	%
WUSF	%
WVEA	%
WWSB	%
WXPX	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	46	\$62,985.00	\$74,100.00	0.00	10/01/12	10/15/12	46	\$62,985.00	\$74,100.00
Totals	46	\$62,985.00	\$74,100.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WFTS	10/09/12	10/12/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	-1111--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/08/12	10/14/12	-1111--		4		\$500.00		0.00					
N 2	WFTS	10/09/12	10/12/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	-1111--	:30	4	\$1,200.00	P-3	0.00	NM	4	\$4,800.00



WFTS

Print Date: 10/08/12

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Contract / Revision 313975 Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/05/12

Order Sep 00:20:00

Advertiser Restore Our Future Inc Product Restore Our Future

Estimate # 2090

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	10/09/12	10/12/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	-1111--	:30	4	\$1,200.00	P-3	0.00 NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1111--			4		\$1,200.00		0.00			
N 3	WFTS	10/09/12	10/12/12	M-F 12-1p ABC Action News	CM	1158a-1p	-1111--	:30	4	\$750.00	P-3	0.00 NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1111--			4		\$750.00		0.00			
N 4	WFTS	10/09/12	10/12/12	M-F 5-530p ABC Action News	CM	458-530p	-1111--	:30	4	\$2,000.00	P-2	0.00 NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1111--			4		\$2,000.00		0.00			
N 5	WFTS	10/09/12	10/12/12	M-F 530-6p ABC Action News	CM	530-6p	-1111--	:30	4	\$2,000.00	P-2	0.00 NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1111--			4		\$2,000.00		0.00			
N 6	WFTS	10/09/12	10/12/12	M-F 7-730p 7-730p The List	CM	658-730p	-1111--	:30	4	\$1,500.00	P-3	0.00 NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1111--			4		\$1,500.00		0.00			
N 7	WFTS	10/09/12	10/12/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	-1111--	:30	4	\$2,500.00	P-2	0.00 NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1111--			4		\$2,500.00		0.00			
N 8	WFTS	10/09/12	10/12/12	M-F 5-530a ABC Action News	CM	5-530a	-1111--	:30	4	\$300.00	P-3	0.00 NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-1111--			4		\$300.00		0.00			
N 9	WFTS	10/09/12	10/14/12	M-SU 11-1135p ABC Action News	CM	11-1135p	-111--1	:30	4	\$4,000.00	P-2	0.00 NM	4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-111--1			4		\$4,000.00		0.00			
N 10	WFTS	10/13/12	10/13/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	1	\$350.00	P-3	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-			1		\$350.00		0.00			
N 11	WFTS	10/15/12	10/15/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	M-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1		\$500.00		0.00			
N 12	WFTS	10/15/12	10/15/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	M-----	:30	1	\$1,200.00	P-3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1		\$1,200.00		0.00			
N 13	WFTS	10/15/12	10/15/12	M-F 12-1p ABC Action News	CM	1158a-1p	M-----	:30	1	\$750.00	P-3	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1		\$750.00		0.00			
N 14	WFTS	10/15/12	10/15/12	M-F 5-530p ABC Action News	CM	458-530p	M-----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1		\$2,000.00		0.00			



WFTS

Print Date: 10/08/12

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Contract / Revision **313975** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/04/12/ 10/05/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future**

Estimate # **2090**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 14	WFTS	10/15/12	10/15/12	M-F 5-530p ABC Action News	CM	458-530p	M-----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$2,000.00		0.00			
N 15	WFTS	10/15/12	10/15/12	M-F 530-6p ABC Action News	CM	530-6p	M-----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$2,000.00		0.00			
N 16	WFTS	10/15/12	10/15/12	M-F 7-730p 7-730p The List	CM	658-730p	M-----	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$1,500.00		0.00			
N 17	WFTS	10/15/12	10/15/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	M-----	:30	1	\$2,500.00	P-2	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$2,500.00		0.00			
N 18	WFTS	10/15/12	10/15/12	M-F 5-530a ABC Action News	CM	5-530a	M-----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$300.00		0.00			
N 19	WFTS	10/15/12	10/15/12	M-F 11-1135p ABC Action News	CM	11-1135p	M-----	:30	1	\$4,000.00	P-2	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1			\$4,000.00		0.00			
													Totals	46 \$74,100.00